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Docket No.: 249768043US
(PATENT)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:
Hanks et al.

Confirmation No.: 5675

Application No.: 09/809,728

Art Unit: 3625

Filed: March 15, 2001

Examiner: R. M. Pond

For: INCREASES IN SALES RANK AS A
MEASURE OF INTEREST

RCE AND AMENDMENT IN RESPONSE TO FINAL OFFICE ACTION

MS RCE
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

INTRODUCTORY COMMENTS

In response to the Final Office Action dated April 19, 2005, please amend the above-identified U.S. patent application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 10 of this paper.

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